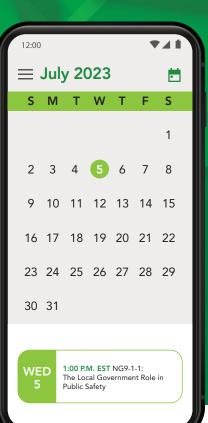
July 5th, 2023 Virtual National Webinar for CAMA Members

NG9-1-1: The Local Government **Role in Public Safety** Hosted by: Esri Canada

Wednesday, July 5th, 2023 | 1:00 p.m. to 2:00 p.m. EST

Speakers: Joann Fox, NG9-1-1 Industry Manager, Esri Canada Robert Harris, NG9-1-1 Data and Solutions Manager, Esri Canada Sharon Koch, Business Analyst, Esri Canada









CAMA Members and Their Employees. Non-Members are also welcome to attend.

Who Will Benefit from this Webinar? CAO's, Public Safety Employees, Police, Fire, Emergency Operations Centre employees, Corporate Services employees.

Registration Cost

FREE but registration is required (see link below)

Across Canada, the public safety 9-1-1 community is facing a critical, pivotal moment in its history. The existing 9-1-1 system was designed in an era of landline telephones and assumes the calls are coming from fixed, known addresses. Today, most emergency calls originate from smartphones and IP devices, often while away from home. As a result, these changes are driving this historic evolution to next-generation 9-1-1 (NG9-1-1). Timely aggregation of authoritative (local government) GIS data for NG9-1-1 is required to provide high accuracy address location verification, call routing, resource allocation and analysis capabilities. Please join us as Esri Canada's NG9-1-1 subject matter experts provide an overview of the following:

- NG9-1-1 What it is and why it matters
- NG9-1-1 Stakeholders
- NG9-1-1 Roles & Responsibilities
- The NENA Data Model
- NG9-1-1 Timeline
- Initial Local Government Authority considerations

About the speakers

Joann Fox

Joann is the NG9-1-1 Industry Manager at Esri Canada. She spearheads Esri Canada's NG9-1-1 strategy in support of Canada's efforts to achieve

complete geo-routing by 2027. Joann has 15 years of experience in strategic and operational GIS, business intelligence and analytics. Prior to joining Esri Canada, Joann led the Edmonton Police Service's Business Analytics, Intelligence and Reporting team through significant organizational change and systems modernization initiatives. Joann has a BA in Geography from McMaster University, a Masters of Spatial Analysis from Ryerson University and is a Prosci Certified Change Practitioner.

Robert Harris

Robert is the NG9-1-1 Data and Solutions Manager at Esri Canada. He is helping to develop standards and best practices as it relates to GIS for

NG9-1-1 for Canada. He is the co-chair of the Emergency Services Working Group - TIF92 which will be laying the foundation for GIS for NG9-1-1 for network service providers, aggregators, and local data authorities across the



Sharon Koch

Sharon is a Business Analyst at Esri Canada focused on NG9-1-1 initiatives. She is an active participant in the CRTC's Emergency Services Working Group. She has worked



in public safety for more than twenty years. Prior to joining Esri, she worked at Calgary 9-1-1 in a variety of roles including calltaker, dispatcher, acting supervisor, subject matter expert and business analyst. Project work includes upgrading phone systems, renovations of a PSAP, emergency response planning, policy and procedure development, and managing the public relations team (including the procurement of a mascot). She is also a former facilitator with the Mental Health Commission of Canada delivering The Working Mind First Responders (formally Road to Mental Readiness) course. Sharon has a BA in Sociology from the University of Calgary, an MA in Professional Communication from Royal Roads University, a certificate in Business Analysis from the University of Toronto, a Technical Writing Certificate from Mount Royal University, a Lean Six Sigma Green Belt Certification, is a Prosci Certified Change Practitioner and a NENA Emergency Number Professional.



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country. Prior to this role, Robert spent over a decade as Geomatics Manager at the NB911 Branch of the Government of New Brunswick's Department of Justice and Public Safety. While there he oversaw the GIS operations for NB 911, NB EMO, the Office of the Provincial Security Advisor.

For general inquires or if you have any questions about this session contact Vanessa Finnie at vfinnie@esri.ca

